

**Minutes of the Communications Committee
held on Tuesday 28th March 2023
commencing at 6.30pm
at the Oldbrook Centre, Oldbrook Boulevard, Oldbrook**

It was agreed that Cllr Greenwood would Chair the meeting until the arrival of the Chair

79/22 Members Present

Cllr V Dixon
Cllr T Fraser
Cllr B Greenwood
Cllr C Odunewu (Chair) (6.35pm)

80/22 Apologies for Absence

Cllr Osman – personal commitment
Cllr Petchey - unwell

81/22 Declarations of Interest

None

82/22 Members of the Public Present

None

83/22 Minutes of the Meeting held on the 28th February 2023

The Committee approved the minutes of the meeting held on 28th February 2023.

84/22 Public Involvement – Deputations, Petitions and Questions

None received.

85/22 Committee Programme & Priorities 2023/24

- i. Developing a communications strategy – next steps

The Deputy Clerk reported that Breakthrough Communications will be circulating a questionnaire to all councillors and staff and facilitate a half-day workshop to develop ideas for the new communications strategy. Suggested times/dates will be circulated as soon as they are available.

- ii. New Website - the Committee are invited to consider further information from developers and examine the contents of the current website; what functionality you might like to see added and what content you may want to keep.

Information is currently being gathered from developers. Members did not suggest any added functionality and stressed the importance of links to social media. Further consideration should be made and discussed at the next meeting

The Deputy Clerk reported that, as part of initial discussions with developers, the question of rebranding had been raised. Members agreed to think about

ideas for a new council logo which would reflect the change to 'community council' and discuss at the next meeting.

The Chair arrived and took the meeting from the next item (86/22)

86/22 Homeground

- i. The Committee considered and approved the list of draft articles for the next edition (May) of Homeground magazine including the items below:

The Committee agreed that the front cover should feature the Easter tea party.

Cllr Dixon agreed to supply an article and accompanying images on the 'Knife Angel' following the recent visit to Milton Keynes.

- ii. The Committee are invited to discuss and agree arrangements for the circulation and approval of additional draft articles ahead of the next meeting.

It was agreed that, in order to meet the required deadlines, draft articles would be circulated by email for approval as necessary.

87/22 Terms of Reference & Policy Review

The Committee reviewed Terms of Reference and the following policies prior to the Annual Meeting of Council in May 2023 and offered no amendments.

- Terms of Reference
- Information Technology
- Media

88/22 Date of Next Meeting

Tuesday 25th April 2023.